

FOR IMMEDIATE RELEASE

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Former Vodafone AirTouch Executive Named CFO for EASi

Pleasanton, CA – June 17, 2008 –Equity Administration Solutions, Inc. (EASi), today announced the appointment of Dan Katzman as chief financial officer to support the growth and profitability goals of the company.

Dan was most recently Executive Director of Finance for Vodafone and AirTouch Communications' \$10 billion domestic wireless operations. Dan has spent more than 20 years handling finance for communications and technology companies. He brings expertise in financial planning and analysis and a track record for driving profitability, raising performance and developing business plans for company mergers. Prior to joining AirTouch, Dan held finance positions at Bay Area Cellular One and GTE Sprint. Dan received an MBA with an emphasis in Finance from University of San Francisco.

“With more than 350 customers serviced by our software, EASi has reached a point where Dan’s financial expertise will be invaluable to our profitable growth,” said Vito Palmieri, CEO of EASi. “Dan brings a level of financial discipline that has served successful global giants. We are very fortunate to have an executive of his caliber on our team.”

Equity Administration Solutions, Inc. sells industrial strength stock plan expensing software designed to handle the accounting, tax and administration needs of public and private companies that grant equity awards. Headquartered in Pleasanton, CA, EASi delivers the most complete FAS123R solution available; addressing valuation, expensing, tax, dilution and disclosure.

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