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EASi First to Meet New SEC Proxy Reporting Requirements

Comprehensive Report Delivered 50 Days Following SEC Mandate

Pleasanton, CA – February 8, 2010 –Equity Administration Solutions, Inc. (EASi), the leading independent stock plan management software company, today announced it is first to market with enhanced Proxy reporting that meets the SEC requirements issued on December 16, 2009. Prior to the new SEC regulations, companies had to disclose the compensation cost for awards over the service period. Now they are required to disclose the grant date Fair Value in both the Executive Summary Compensation Table and the Directors' Compensation Table.

The new 2010 Executive and Director Compensation tables now display all awards granted during the given fiscal year and the corresponding grant date Fair Values. "Without EASi's new reports, users would have to run several other reports and spend hours compiling the information," explained Roger Gilbert, CEP, EASi's Customer Support Manager who was the recipient of the CEPI volunteer excellence award in 2009. "We make it easy as pie. We replicate the layout in SEC Regulation S-K so our customers have the output in the exact format they need, plus we provide the back-up details."

EASi gives customers the flexibility to run the old reports or the new versions. We added a new Director Compensation Table 2010 along with a Director Compensation Detail Table 2010 that displays the underlying detail showing companies the source of the numbers. We also added an Executive Summary Compensation Table 2010 and accompanying detail report.

"When regulatory mandates arise, no other equity management company has the platform architecture to respond fast and first," said Mark Ebersole, Chief Technology Officer for EASi. "EASi's platform and extensive QA process enabled us to bring customers what they needed in 50 days and right on time for filing their Proxy statements," Ebersole added.

Equity Administration Solutions, Inc. www.easiadmin.com sells industrial strength stock plan software designed to handle the [accounting, tax and administration](#) needs of companies that grant equity awards. Headquartered in Pleasanton, CA, EASi continues to lead the industry with second-to-none solutions in areas including [FAS123R](#), IFRS 2, [Performance Awards](#) and [WorkStream](#) process automation. The company serves nearly one million participants in more than 60 countries spanning four continents.

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